



PSA Video Contest

Public Service Announcement

It's a Fact. Seat Belts Save Lives.

Create a :30 public service announcement focused on "What have you got to lose?" and you could WIN! Winners will be selected based on 2 criteria: A panel of judges and your social media score.

PSAs are due on February 25th, 2016.

Visit our website for more information: www.ClickItDontRiskIt.com

3 teams will each WIN
\$2,000
1 winner per category

One of the 3 winners will represent
Best Overall
and will have their message developed into a billboard and placed in multiple locations across the Omaha metro area.

3 categories

College students

Business - Employees

**Business - Employees
and their families**

for more information:

www.ClickItDontRiskIt.com



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