The Great Multitasking Lie

MYTH versus REALITY

MYTH #1  Drivers can multitask

REALITY

The human brain cannot do two things at the same time—like watch tv and hold a phone conversation.

The same is true when driving and talking on your phone. The brain switches between the two tasks which slows reaction time.

MYTH #2  Talking on a cell phone is just like speaking to a passenger

REALITY

Backseat drivers are good for you. Adult passengers help the driver alert drivers to traffic problems.

People on the other end of phones can’t see what’s going on.

MYTH #3  Speaking hands-free is safe to use while driving

REALITY

Drivers talking on cell phones can miss seeing up to 50% of their driving environments, including pedestrians and red lights.

MYTH #4  I only use my phone at stop lights so it’s ok

REALITY

27 SECONDS

Even at stop lights, it is important to remain an attentive driver. For example, a recent AAA study shown that people are distracted up to 27 seconds after they finish sending a voice text.

MYTH #5  Voice-to-text is safe to do while driving

REALITY

It is actually still very distracting. You’re not only mentally distracted, but you’re visually distracted due to the common autocorrect errors.

Send text to Aunt Lisa

I miss you and hope to see you soon

Sending text to Amoré Pizza

Sources:
National Highway Traffic Safety Administration
University of Utah
The AAA Foundation for Traffic Safety

Safety without shortcuts.