

With the Coronavirus Pandemic affecting the entire country we were acutely aware that safety needs at work, at home, and on the road were not diminishing. As some employees changed their work habits and began working from home; hazards, including the spread of COVID, needed to be addressed. The National Safety Council – Nebraska Chapter had to pivot to meet the needs of our members while maintaining the safety of our own employees and our customers. Below are some of the programs and outreach developed and implemented by the NSCN team in 2020.



Eric Koeppel  
President, CEO

## Our Challenges

**53**  
Workplace  
Fatalities

### Nebraska Workplace Safety Fatalities\*

- 53% transportation
- 26% contact with equipment
- 13% Falls, slips, trips
- 8% Other

\* Bureau of Labor Statistics - 2019



Nearly **1%**

of all Nebraskans infected with COVID-19 died

169,713 recorded COVID-19 cases in Nebraska  
1,668 COVID-19 deaths in Nebraska

**223**  
Nebraskans killed  
on the road



**87%**  
of Nebraska businesses witness a decline in revenue in 2020

### Our Mission

The National Safety Council, Nebraska Chapter's (NSCN) mission is to reduce injuries and save the lives of Nebraskans with a focus on education, training, and advocacy.

## Respond & Impact Lives

### Develop and Distribute

- NSCN developed material including: COVID-19 Workplace Assessment documents and Return to Work guidelines. Material was distributed via free webinars and the development of a resource hub on our website.

### Collaborate, Promote, Engage

- Build and strengthen partnerships with like-minded organizations to meet our mission.

- Partnered with the local Better Business Bureau to hold webinars to promote Covid resource hub and disseminate information.



- Launched Be Safe Nebraska initiative focused on companies pledging to re-open businesses safely. Partnered with local Chamber of Commerce groups for launch.



### Online and Hybrid Training

- Online and Hybrid training became the mantra for 2020. From online driver education and STOP classes to workplace safety training and virtual distracted driving educational programs the NSCN was responsive to the needs of our customers continuing our focus to meet our mission.

### Hands-On Training

- Becoming a partner with IVES Training allowed NSCN to provide hands-on and train-the-trainer instruction for elevated work platforms.



### Launching a New Brand



NEBRASKA CHAPTER

After nearly 100 years, the National Safety Council launched a new logo. The new logo incorporating a new, modernized look while playing homage to the historical green cross. To remain consistent, the Nebraska chapter updated all of its branded material and signage.

**122,500+**

Nebraskans impacted\*  
\*includes website visitors

**1,281** Workplace Safety Training Sessions

- 29% Custom Training & Workplace Violence Sessions
- 49% Workplace Safety Training
- 22% OSHA Training Institute



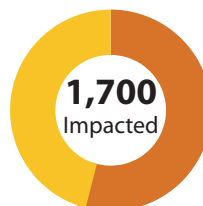
**Nearly 2,300 Trained**



### Emergency Care

- 55% Adult FA/CPR
- 8% Babysitting Training
- 7% Pediatric FA/CPR
- 25% Online Training
- 6% Trainer/Other Courses

**6,623**  
Driver Training  
Online & Classroom Training



Behavior Training  
Misdemeanor Diversion

Launched Online Behavior Enrichment courses  
20% of behavior training was completed online due to COVID

## Thank You

### THANK YOU TO OUR 2020 SPONSORS

These sponsors were crucial partners in providing the funds necessary to meet our mission.

- |                              |                       |
|------------------------------|-----------------------|
| AAA Nebraska                 | Nebraska Medicine     |
| Airlite Plastics             | OrthoNebraska         |
| American National Bank       | Peter Kiewit and Sons |
| Children's Hospital          | Nutrien               |
| First National Bank of Omaha | State Farm Insurance  |
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| Motorists Insurance Group    | Valmont Industries    |
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| Nebraska Department of Labor |                       |

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- |   |   |
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## Financial Stability

### 2020 Year End Statement of Activities (000s)

Revenue, Gains and Other Support	\$3,095
Program Costs	\$2,542
Management and Fundraising	\$434
<b>Change in Net Assets from Operations</b>	<b>\$150</b>

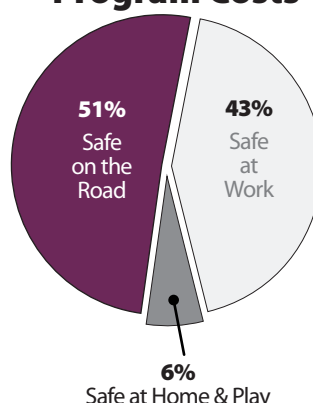
### Program Costs

Safe on the Road	51%
Safe at Work	43%
Safe at Home and Play	6%

### Uses of Funds

Program Costs	86%
Management and Fundraising	14%

### Program Costs



### Funding Sources

