We’re going virtual!

November 3, 2020
www.SafeNebraska.org/2020Summit
We’ve joined forces!

Meet Qualified Attendees from Across the Midwest

This year, NSCN has partnered with the Iowa-Illinois Safety Council to bring even MORE qualified attendees to the event from across the midwest. Our attendees represent the best safety professionals in the region.

Attendees include CEOs, safety directors and managers, security and risk managers, engineers and HR professionals. Summit attendees also represent a multitude of industries providing you the opportunity to share your solutions with dozens of organizations of varying sizes.

www.SafeNebraska.org/2020Summit

We’re going virtual!

Exhibit at the 37th Annual Safety & Health Summit
Tuesday, November 3, 2020

We will be using a virtual event platform designed to provide the best experience for attendees and an easy way for exhibitors to connect “face-to-face”.

Marketing Exposure
We want to let all of our attendees know that you will be out our conference. All exhibitors will be listed, with your company logo, on the conference website. After the conference, all exhibitors will receive a list of attendees (excluding individuals who have opted out of the distribution list) including name, company, mailing address, email and phone number.

Additional Marketing Opportunities
If you’re looking for new ways to stand out at our event, ask us about additional marketing opportunities including various sponsorships, event advertising, email/social media marketing, and more!
Live Visitor Tracking & Lead Retrieval
It’s critically important for exhibitors to know who is interested in their brand and their booth. On-site, this is easily accomplished because exhibiting staff can see and interact with people walking by. Our virtual event portal emulates this experience giving each exhibitor a special area in their virtual event portal which allows them to see, in real-time, who is visiting or has visited their booth, and how long ago. No matter how busy you are, you will never miss a lead. This crucial data allows exhibitors to engage those potentially interested attendees in real-time in several ways.

Face-to Face Video Calls & Chat
Engage in real-time text chat, or even a real-time video call with interested attendees. Video calls allow for a high quality exchange between exhibitors and attendees, just like the on-site experience. You can even share your screen during your call. Great way to meet prospects without having to lug all your equipment to the conference center.

Exhibitor Portals
Exhibitor portals allow our exhibitors with a private interface where you can go in and manage your profile, design, captured leads, booth staff information, files, tasks, and more. Any updates made in these portals reflect automatically in the attendee facing virtual event portal.

File & Screen Sharing
While real-time chat and video calling add the crucial face-to-face aspect between exhibitors and attendees, sharing of information is equally important. Exhibitors can share their screens while on video calls with attendees, to walk them through product demonstrations, presentations, websites, or anything else. Exhibitors can also make files available for attendees.

Gamification
Just like the “passport” used at the NSCN Safety & Health Summit, a virtual passport will entice attendees to visit exhibitors to win prizes. This program will help motivate attendees to stop by your booth. Our goal is to help you make this event a success!

Demo the Virtual Platform: www.SafeNebraska.org/2020Summit
SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

Increase your exposure and recognition—Be a sponsor of NSCN! Together, we can continue to focus on our mission and keeping Nebraskans safe.

**Summit Opening Speaker Sponsor - $2,000**
Have a representative introduce our opening speaker and have your logo shown on the presentation screen during the introduction. Be recognized during opening and lunch sessions. Your company will also be recognized on our home page and event pages.

**Summit Lunch Speaker Sponsor - $2,000**
Have a representative introduce our lunch speaker and have your logo shown on the presentation screen during the introduction. Be recognized during opening and lunch sessions. Your company will also be recognized on our home page and event pages.

**Session Sponsor - $500**
Your logo will be displayed before and after the presentation. Your company will also be recognized on our home page and event pages.

**Pre-Roll Video Sponsor - $1,000**
While attendees wait for the session to start, sponsor companies will have their logo presented as part of a 15 second animated “commercial”. We will work with you to develop your message.

**Email Sponsor - This is an ONGOING program throughout the year!**
Provide NSCN with email content promoting your business, products, or services and we will send out to our database of 3,000+ contacts.

1 email- $500 ea. | 2 emails- $450 ea. | 3+ emails- $425 ea.

**Summit Scavenger Hunt Code- $50**
This replaces the normal “passport” and is a great way to entice attendees to visit your booth. For more details, talk to someone from our team.

**Summit Passport Raffle Drawing Sponsor**
Provide a giveaway item for the drawings held during the luncheon keynote session. Please note - we will ask that you notify us of your giveaway prior to October 26th and ship your prize directly to the recipient.

Questions? Please contact safety@safenebraska.org or call 402.898.7364
VIRTUAL BOOTH INVESTMENT

$800

Your $800 Virtual Exhibit Investment Includes:

• Company logo at www.SafetyandHealthSummit.com
• Member companies will have a clickable direct link to their website
• Access to the virtual exhibitor platform to set-up marketing material, downloadables etc.
• Access to Face-to-face video calls or chat sessions and screen sharing
• Real-time access to list of all attendees that have visited your space
• Post Summit attendee mailing list (list will include company’s contact names, emails, phone numbers, & mailing addresses unless the attendee has opted out)

Increase your Exposure
Exhibitors will be listed on the event page based on paid fees/alphabetically. Paid fees include booth investment, sponsorships, paid advertising etc.

During these unprecedented times, we appreciate the support of all of our exhibitor partners. All exhibitors that register prior to September 30th will receive additional recognition in promotion material, emails, newsletters to our distribution list of more than 8,000 individuals.

For more information about the virtual event platform visit: www.SafeNebraska.org/2020Summit
For a demo or questions contact:  Susan Booth, VP Business Development - sbooth@safenebraska.org

REGISTER ONLINE AT
WWW.SAFENEBRASKA.ORG/2020SUMMIT

Questions? Please contact safety@safenebraska.org or call 402.898.7364