A Letter from Eric Koepe, President & CEO

Putting together our annual report gives us all an opportunity to look back on and reflect on the accomplishments over the past year. And what a phenomenal year 2019 was!

One of the highlights last year was a multi-day comprehensive strategic planning session we completed. Through this process we were able to look deep into our daily work, assess how much of an impact we are making, and to “adjust the ship’s course” to continue this journey. Fortunately, we discovered that the services we offer our members, the business community, and the public in general are bold - and we are innovative in so many ways.

One of the major outcomes of the planning session was that we are committed to staying abreast of any new challenges in the world of safety – be it at work, on the roads, or at home. This is gained through enhancing our own education and networking, as well as collaborating with other organizations when it’s in the benefit of safety.

Another perspective we realized is the importance of embracing technology further. We’ve seen the impact that online training makes for our customers. It’s convenient and often quicker than classroom learning. When possible, we will offer this, even more so than before. Of course, in some circumstances you truly need a seasoned safety professional trainer to conduct in-person training.

This intensive planning and meetings took a great amount of time – but it was time very well spent. My most sincere gratitude goes to the staff, our Board of Directors, and the community leaders who were vital parts of the process.

Those of us working in safety understand creating a safe environment requires commitment. We as Nebraskans are well-known for our work ethic. We care about our fellow human beings. A perfect example is how the floods of early 2019 devastated communities throughout the state. This was a natural disaster and a crucial safety issue. Nebraskans united to first respond, then support, and finally rebuild. Beautiful!

As we embark on this legacy of safety, I am proud to work alongside an amazing team. Our strategic planning session laid out the map that shows us how to reach the goal of no unintentional injuries at work or home.

I invite you to join us on this journey...
We are safety without shortcuts.
Nationwide, a total of 5,250 fatal work injuries were recorded in 2018, up from the 5,147 fatal injuries in 2017.

Fatal work injuries totaled 44 in 2018 for Nebraska.

Nebraska's fatal occupational injury rate in 2018 was 4.7 compared to the national average of 3.5.

There were 100 non-fatal injuries reported per day in Nebraska in 2018.

The injury rate in Nebraska has steadily decreased, but is still higher than the national average of 2.8 in 2018.
Motor vehicle fatalities, injuries, and distracted driving crashes have all steadily increased in Nebraska over the past 10 years.

In 2018, one crash occurred every 15 minutes.

Forty-nine persons were injured each day.

One person was killed every 38 hours.

The economic loss in terms of dollars was $4,957,788,600.

Seat belt non-use in fatal injuries dropped from 71.3% to 52.5% from 2017-2018.

In Nebraska, motor vehicles were the leading cause of preventable injury-related deaths, killing 261 persons in 2017.

Nationally, poisoning was the leading cause of preventable injury-related deaths, killing 64,795 persons in 2017 alone.
Strategic Planning

Planning for our Future

You may be surprised how many times we’ve been asked, “What exactly does the Safety Council do?” That’s an important question every organization should be able to easily and clearly articulate. And, while we know the day-to-day service we perform, some unfamiliar with us may not.

In 2019 we held focus group meetings with our staff, members and community leaders and our Board of Directors to reflect on where we as an organization have been, where we are, and where we should go to continue to lead in the area of safety. The meetings and discussions were lively and transparent – giving everyone an opportunity to share their thoughts and aspirations for the organization.

Coming out of this process, to achieve our mission and address the needs of our members, customers, and the general public, the National Safety Council, Nebraska will focus on four foundational components that we call our “Strategic Pillars.” These hold our core values, will strengthen and grow our organization over the next several years, and clearly outline and give a visual representation of how we operate.

Customer-Focused Organization

A large contribution to our organization’s past success and growth is ensuring that our customers’ needs are met, while staying fluid to change.

When looking for safety training and resources, people today are increasingly more educated and have higher expectations. With more options locally and online, and for us to offer ourselves as the best choice, our customer service must ALWAYS be outstanding.

By standing out from other safety service/product companies and organizations, we believe we must not only be responsive to their needs but proactively anticipate future needs.

Safety Education

As an organization solely focused on safety, this is our “sweet spot.” But, to maintain our excellence, we realize the information conveyed and method of teaching safety continues to evolve.

While years ago, it may have been gathering workers into the breakroom, watching a film and getting a lecture on potential hazards in their building, today savvy companies want all their staff learning and thinking about safety – at work, on the roads, and at home.

To be innovative and offer the finest training available, National Safety Council, Nebraska must continually develop and maintain critical areas of regulatory training to include new regulations, establish specific improvements in ALL areas of training, delivering a diverse set of curricula while using the latest training techniques and using new technology.
Our Mission
To be Nebraska’s leading organization providing education and advocacy to reduce injuries and save lives.

Our Vision
The vision of the National Safety Council, Nebraska is to eliminate all preventable deaths in our lifetime in the communities we serve.

Our Core Values
- Courage
- Passion
- Trust
- Innovation

Safety Resources
Resources are assets that can be drawn on in order to function effectively and efficiently. Through the strategic meetings, we found the resources necessary to meet our mission, while growing the organization, are diverse and varied.

These include partnerships with like-minded organizations, further embracing a technology-driven mentality, continuing to be financially stable, and developing our resilient team. We also understand the importance of communicating ourselves clearly through strong branding and clear messaging.

Advocacy
When our community or state is faced with a particular cause or policy, we believe standing up as a leader in safety means taking a stand on issues. This is directly related to meeting our mission of saving lives and reducing injuries.

Through years of building a wide network throughout the state of Nebraska, our strong brand as a leader in the field, continuous communication about safety issues, and our outreach can and has had influence in safety regulations and laws.

Collaborating with similar organizations and working together with our partners allows us to explore and promote safety statewide.
Education

Keeping Nebraskans Safe at Work

The data shows we as a state are still not doing enough to protect our workers. Workplace fatalities should never be considered a cost of doing business. Employers need to take a systematic approach to safety that includes having policies, training and risk assessment techniques in place to address major causes of fatalities and injuries.

As a leader in safety education, the National Safety Council, Nebraska won't rest until workplace fatalities and injuries are eliminated. Providing companies and the general public with the finest training and resources will make a positive impact. We believe that individuals aren't numbers, but human beings with families and friends who are also devastated when their loved ones are hurt or lost. We believe in providing Safety Without Shortcuts.

**In 2019 we provided education and hands-on training to 2,385 individuals throughout Nebraska in OSHA regulatory and workplace safety.**

The National Safety Council, Nebraska serves as a host training organization for the Great Plains OSHA Education Center. As a host site, NSCN delivers occupational safety and health training to public and private sector workers, supervisors, and employers. Through this we provide high-quality professional safety and occupational health training, giving individuals the knowledge to meet the demands of working in the safety profession.

In response to our focus group meetings we developed and launched a certificate program designed specifically for Human Resources professionals. Statistics show there is a trend – especially in small businesses – that more companies have allocated their safety training/response responsibilities to their HR person or department. We call this “the accidental safety manager” where a professional in another field is put in charge of safety.

To assist these businesses, we created a 2-day certificate program providing basic knowledge of the safety field to HR professionals. Working with HRCI these HR professionals received CEU credits.

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**Tragic Statistics Impacting Communities**

- In 2018, 44 Nebraskans were killed at work.
- Transportation incidents resulted in 41% of all fatal work injuries.
- Falls, slips, or trips and contact with objects or equipment accounted for nine fatalities each.
- In the United States 5,250 workers died as a result of on-the-job injuries in 2018 – a 2% increase from the previous year and the highest number of fatalities since 5,657 were recorded in 2007.
Keeping Nebraskans Safe at Home

Someone without oxygen can suffer brain irreversible damage in just 4 minutes, and brain death in 8 to 10 minutes. In many cases, after calling 9-1-1, it can take 10 minutes or more for emergency medical personnel to arrive.

That’s why more and more companies are seeing the value of getting their staff certified in First Aid (FA), Cardiopulmonary Respiration (CPR), and the proper use of Automated External Defibrillators (AED).

- 70% of deaths from heart attacks occur before reaching the hospital
- According to OSHA - Survival rates for out-of-hospital cardiac arrest are only 1 to 5 percent.

Having key staff members who can deliver first aid quickly and effectively is critically important. Not only is this a minor investment in time and money, but it’s great for employee morale by showing you care about your people and visitors.

Becoming more available over the past decade, Automated External Defibrillators (AED) are an important lifesaving technology tool that plays an important role in treating workplace cardiac arrest. Our AED training gives individuals the knowledge to properly operate the device while awaiting first responders.

**In 2019 we performed FA/CPR/AED training for 4,117 individuals.** Our popular train-the-trainer courses teach individuals to become certified to teach these skills to others, too.

In addition to FA/CPR training, NSCN trained an impressive number of 507 eleven to fifteen year old students to care for infants and children with confidence through our babysitter training. It’s never too early to know the benefits of safety at home.

**Diversion & Behavior Training**

Everyone makes mistakes. And individuals who are given a second chance may learn from those mistakes.

Offered at the discretion of a prosecuting attorney, National Safety Council, Nebraska’s Diversion Program is a voluntary program that offers a one-time chance for a person charged with certain crimes to avoid having a criminal conviction on their record. Anyone who wants to take advantage of this opportunity must meet the program’s eligibility criteria and agree to abide by all terms and conditions. The Program is entirely voluntary.

**In 2019, the National Safety Council, Nebraska worked with 2,176 individuals as part of the diversion program. A case study completed by University of Nebraska Omaha (UNO) found our misdemeanor diversion program reduces recidivism by 55%.”**
Most car crashes are the result of human error. The best way to reduce the risk of being involved in a collision is to know, and practice, safe driving techniques.
Keeping Nebraskans Safe on the Road

Although much progress in traffic safety has been made over the years, far too many Nebraskans are still being killed or seriously injured in crashes. Traffic crashes are largely avoidable, including those that result in personal injury or loss of life.

In 2018 it was reported that there were 23,657 motor vehicle crashes, with 12,259 individuals injured and 1,128 classified as “serious injuries.” Two hundred one people lost their lives in Nebraska from vehicle crashes.

In the United States, workplace transportation-related fatalities accounted for 40% of all fatal work-related injuries in 2018. Nebraska isn’t immune to the issue of on-the-job driving deaths. In 2018, there were 18 work-related fatalities as a result of transportation incidents. That is 41% of the 44 deaths. These are unacceptable numbers and percentages.

To combat motor vehicle deaths and injuries, National Safety Council, Nebraska is committed to providing the finest driving education for those in the workplace and throughout the community.

In addition to our formal motor vehicle operator training, we also partner with law enforcement, schools, as well as private advocacy groups and businesses, to improve driving behaviors - ultimately saving lives.

- 8,486 total students were trained in Defensive driver training in 2019 – which includes working with the Omaha City Prosecutor’s office as part of the traffic program.
- In 2019, 1,394 teens were trained through our popular driver education program. To assist those families with limited resources, we partnered with AAA Nebraska to provide scholarships to low income students.
- 208 adult drivers completed driving training.
- In 2019 we celebrated being awarded “Training Center of the Year” for online defensive driver training (DDC).
Advocacy

“Distracted Driving Affected Me” Awareness Campaign

Distractions now join alcohol and speeding as leading factors in fatal and serious injury crashes. In fact, distracted driving accounted for approximately 8% of the total traffic crashes in Nebraska for 2017 whereas speeding accounted for approximately 2%”. Today, more than one in four motor vehicle crashes involve cell phone use at the time of the crash.

Distractions driving is a dangerous activity and is prevalent on Nebraska’s roadways. In Nebraska there were 4,699 distracted driving crashes with 1,546 injuries and 19 fatalities in 2017. Nationally, 3,450 people were killed in distracted driving crashes in 2015.

In Nebraska alone, 23% of the traffic crashes involving cell phone distractions involved teen drivers.” According to AAA, 2/3 of drivers ages 19 to 24 have read a text message or email while behind the wheel in the last 30 days.

Although these statistics are overwhelming, we believe that distracted driving incidents are under-reported. We believe that there needs to be change. In September 2018, the National Safety Council, Nebraska launched a year-long, statewide campaign focused on distracted driving called Distracted Driving Affected Me. Our goal was to make the public aware that their actions have consequences. Real consequences. We shared stories of Nebraska families that had lost a loved one to a distracted driver. Together with media partners, our sponsors, and similarly concerned organizations, we provided needed awareness about this epidemic.

These sponsors and partners truly embraced the campaign, spreading not only the message with their followers, but helping to distribute literature and materials. Together we reminded Nebraska – Distracted Driving Affects Everyone. We invite you visit our website to hear the stories of our families. Because today, these families are forever part of our family. The National Safety Council, Nebraska family.

The multi-media campaign earned:

88 Million
billboard
impressions

19.5 Million
television
impressions

10 Million
radio
impressions

589k
social media
impressions

Distributed
2,000
auto window dings

1,000
lapel pins

#LifesMoreImportant
Materials and PSAs are available at www.ddaffectedme.org

**Nebraska Department of Transportation
In Memory of Paul Troupe | 1991-2014

Paul Troupe had such a bright future. He had graduated with a degree in Aerospace Engineering. He was married two weeks later and began his career at Boeing with his new wife, Sarah.

**And then the unthinkable – a Distracted, Fatigued Driver took his life.**

Distracted Driving Affected the Troupe family, their friends and the community.

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In Memory of Ashley Wooden | 1995-2007

Ashley was full of life. The oldest of four children, the leader, the fun-loving child, everyone’s friend. Her laughter was infectious. Her faith was unbreakable.

**And then the unthinkable – a Distracted Driver took her life.**

Ashley’s story didn’t end that day. Her family, insistent on keeping her memory alive, erected a memorial on the corner of 132nd and Blondo. The memorial continued to touch the lives of people that never knew Ashley, but wanted to support the family.

5 years after her death, Pastor Robert Murphy, wrote a touching blog about his inquisitive children and how they reminded him to embrace life. 10 years after her death, the Wooden family read the blog. Today we must make a change.

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In Memory of Cliff Endorf | 1968-1991

Cliff grew up in Fairbury, Nebraska the oldest of two sons. His father, Charley, a truck driver, spent his days behind the wheel accumulating 5 1/2 Million safe miles and teaching his sons the rules of the road.

**And then the unthinkable – Distracted Driving took his life.**

Distracted Driving Affected the Endorf family, their friends and the community.

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In Memory of Cady Reynolds | 1990-2007

Cady was only 16 years old, the oldest of 5 children and a bright light in the community. She aspired to help people, to make a difference, to change the world.

**And then the unthinkable – a Distracted Driver took her life.**

Distracted Driving Affected the Reynolds family, their friends and the community.
Seat Belt Advocacy

It’s common knowledge that seat belt use during a crash saves lives. In fact, a recent study showed doing so increased survival rate by 65%.

In 2018 86% of Nebraskans wore seat belts. This is a great improvement from the alarmingly low number of only 79 percent in 2011.

Nebraska has a secondary seat belt law. The law permits officers only to cite non-users if they are pulled over for another offense. A report created by NHTSA’s National Center for Statistics and Analysis clearly states: “Besides having a smaller percentage of passenger vehicle occupant fatalities who were unrestrained, the fatality rates in primary enforcement States (PE States) were much lower than for all other States (non-PE States). The total passenger vehicle occupant fatality rate per 100 million VMT for non-PE States (1.06) is 9 percent higher than that for the PE States (0.97). The total passenger vehicle occupant fatality rate per 100,000 population for the non-PE States (11.78) is 15 percent higher than that for the PE States (10.20).”

Last year, as part of a grant-funded program, we presented more than 230 seat belt/distracted driving presentations to companies, schools, organizations, speaking to more than 18,715 individuals about the benefits of seat belt usage.

Researchers from Boston’s Children’s Hospital analyzed fatalities from 2001 to 2010 and found states with primary seat belt laws - which allow traffic stops just for failure to wear seat belts - had death rates 17% lower than states with secondary seat belt laws.

"Nebraska Department of Transportation-Highway Safety Office"
Every seat, every trip, every time. Drive Buckled Up. Seat belts save lives.
Teamwork

Partnering to Keep Nebraskans Safe

To address the networking and continuing educational needs of the safety professional community, we present a wide variety of events and workshops, open to both members and non-members and offered throughout the year. In addition to educational experiences (some feature CEUs), these events provide attendees an opportunity to network with others in the safety profession.

Safety & Health Summit

Now in its 37th year, the summit is one of the Midwest’s largest “must attend” events for safety, health, human resources, and environmental professionals. Professionals from all over the region turn out to this event for industry-leading technology, education, networking opportunities, and for products and services needed to stay at the forefront and remain competitive within the industry.

Safe at Work Breakfast Series

Our popular monthly Breakfast Series brings nationally recognized speakers to share inspirational true stories, leadership support, methods for transforming safety cultures, advice on avoiding/de-escalating confrontations, regulatory training, and more. An average of 130 individuals meet monthly.

High Angle Rescue Awareness Training

Grain bin high angle rescue is a crucial element of an emergency action plan. Preparing to act safely, quickly, and efficiently to transport an incident victim to the ground for medical care is critical. Partnering with the Nebraska Grain and Feed Association, local Co-ops including Central Valley Ag (CVA), Cooperative Producers, Inc. (CPI), and OSHA’s Omaha office, NSCN provided High Angle Rescue Awareness Training. Thanks to the CVA rescue team and CPI for the use of their grain elevators and Farm Credit Services for their sponsorship, a training was held for 89 individuals in Fairmont, Nebraska.
Prescription Drugs in the Workplace Workshop

According to the U.S. Surgeon General, nearly 21 million Americans are living with substance use disorder. That’s more than the total number of people living with cancer and more than the population of the state of New York.

Workers with substance use disorder miss nearly 50% more workdays than their peers, leading to losses in productivity. Healthcare costs for employees who misuse or abuse prescription drugs are three times higher than for an average employee. Employers can take simple steps to protect themselves and their employees.

Nebraska is not immune to the nationwide opioid use epidemic. The National Safety Council, Nebraska partnered with Human Resources of the Midlands (HRAM) to hold a training event, to combat prescription drug overdose, now the fastest-rising cause of unintentional death in the U.S.


In 2019 hundreds of Nebraska businesses were faced with the horrific disaster of flooding throughout the state. The Emergency Preparedness and Business Continuity Certificate program from the University of Nebraska at Omaha (UNO) and the National Safety Council, Nebraska helps companies plan, prepare, and practice strategies to handle emergency situations.

The training also helps organizations resume business after facing a natural, technological or other disruptive event. Through presentations, interactive discussions and simulation exercises, participants learn practical understanding of the issues related to emergency preparedness, business continuity of operations and operational procedures.

This program is in it's third year.
Nebraska’s Safest Companies with Distinction Award Recipients
The following organization’s safety records are 50% better than their industry National average.

- 30 years Kiewit Corporation
- 30 years Northern Natural Gas Company
- 28 years 55th Wing Offutt Air Force Base
- 28 years U.S. Army Corps of Engineers
- 24 years Nutrien
- 23 years Union Pacific Railroad
- 20 years McCain Foods
- 20 years The Alliance Group, Inc.
- 19 years JBS, Omaha
- 19 years Peraton
- 18 years Nebraska Public Power District
- 18 years Omaha Public Power District
- 18 years Omaha Steaks
- 18 years Trane
- 17 years G4S Technology, LLC
- 16 years Children’s Hospital and Medical Center
- 16 years NatureWorks, LLC
- 16 years Syngenta Crop Protection, LLC
- 15 years C & W Services
- 14 years Flint Hills Resources
- 13 years Sparkling Klean Service, Inc.
- 12 years JM Valley
- 12 years Merck Animal Health - Omaha
- 12 years MMC Contractors
- 12 years Nebraska Furniture Mart
- 12 years Nucor Steel - NE
- 11 years Arctic Insulation, Inc.
- 11 years Papio - Missouri River NRD
- 10 years The Weitz Company
- 9 years Darland Construction
- 7 years Methodist Health System
- 7 years Phibro Animal Health - F Street
- 6 years Conductis Wampfler
- 6 years Valmont Irrigation
- 5 years Engineering Automation & Design
- 5 years El Dorado Packaging, Inc.
- 5 years Syngenta Seeds, LLC
- 5 years Zoetis, LLC
- 4 years CSG International
- 4 years Danielson Incorporated
- 3 years IES Commercial
- 3 years Jeff MacTaggart Masonry
- 3 years LALA US
- 3 years Valmont - Newmark
- 2 years Blue Cross Blue Shield of Nebraska
- 2 years Boyd Jones
- 1 year BD Pharmaceutical Systems
- 1 year Miller Electric Company

Nebraska’s Safety Companies Award Recipients
The following organization’s safety records are better than their industry National average.

- 24 years Cargill - Blair
- 23 years OSI Industries, LLC - Oakland
- 22 years Warren Distribution
- 20 years Quality Living, Inc.
- 19 years Immanuel Health Systems
- 19 years Mary Lanning Memorial Health Care
- 18 years HDR, Omaha Campus
- 17 years Carmaex, LLC
- 16 years John Day Company
- 14 years Physicians Mutual
- 14 years Valmont Industries - Valley
- 12 years Intersystems
- 12 years Lyman-Richey Corporation
- 12 years Nebraska Medicine
- 11 years Oriental Trading Company, Inc.
- 11 years Seedofflery Inc.
- 10 years University of Nebraska Medical Center
- 9 years CHI Health Mercy Coming
- 9 years OrthoNebraska Hospital
- 9 years Quality Pork International, Inc.
- 9 years SilverStone Group
- 7 years Failewitch Construction Services
- 7 years Lueder Construction
- 7 years Metropolitan Community College
- 7 years Schneider Electric
- 6 years Valero Albion Plant
- 6 years Avera Orthopedics
- 6 years Avera Health
- 5 years Cardinal Health
- 5 years NMC, Inc.
- 5 years Noxovozymes
- 5 years NuStar Energy
- 4 years Johnson Drywall
- 4 years Lincoln Electric System
- 3 years CCS Group
- 3 years Corbin
- 3 years Midlands Mechanical, Inc.
- 3 years Valmont Industries - West Point Galvanizing
- 2 years Davis Erection
- 2 years Mapes Canopies
- 2 years Monogram Prepared Meats
- 2 years Norfolk Iron and Metal
- 2 years Outlook Nebraska, Inc.
- 2 years Plastilite Corporation
- 2 years Rasmussen Mechanical Services
- 2 years Scott Enterprises
- 2 years Signature Electric, Inc.
- 2 years Eaton Corporation
- 1 year Beckenhauer Construction
- 1 year Continental Fire Sprinkler
- 1 year Hubb Group, LLC
- 1 year Majors Plastics
- 1 year Plumrose USA
- 1 year Riekes Equipment
- 1 year Rinzler Group, LLC
- 1 year Valmont - Valley Structures

Community Safety Award Recipients
OPPD Service to Community Safety Award
United Support and Memorial for Workplace Fatalities

Safety Council Public Servant Award
Douglas County 911

Lorraine Giles School Safety Award
Joni & Dr. Mark Adler, Ralston Public Schools
Dr. Jim Sutfin, Millard Public Schools

36th Annual Celebration of Safety Luncheon

Keynote Speakers
Jacy Good & Steve Johnson
National Distracted Driving Advocates

Safety without shortcuts.
Sponsors

Through the generosity of our corporate and special events sponsors we are able to fulfill our mission of reducing injuries and saving the lives of Nebraskans. We are grateful to those organizations whose passion for safety matches ours and understand the benefits of education and advocacy to fulfill our mission.
Board of Directors

Thank you to our Board of Directors for their commitment to our mission.

**Penny Lyons (Chairman)**  
*Director Of Business Development*  
Visio Health and Technical Solutions, Inc.

**Tom Culross (Secretary/Treasurer)**  
*Vice President Environment, Health Safety & Security*  
ConAgra Foods

**Robert Likes (Counsel)**  
*Partner*  
Likes Meyerson Hatch

**Christel Anderson**  
*Worker’s Compensation & Safety Analyst*  
Nebraska Furniture Mart

**Chuck Downey**  
*President*  
Warren Distribution, Inc.

**Dennis Eden**  
*Vice President/General Manager*  
MMC Contractors

**Patrick Gredys**  
*Vice President/EPS Division*  
Airlite Plastics, Inc.

**Eric Grundke**  
*Corporate Safety Director*  
Kiewit Building Group, Inc.

**Christopher Hilkemann**  
*Vice President, Risk Management/Assoc. General Counsel*  
Crete Carrier Corporation

**Eric Koepppe**  
*President/CEO*  
National Safety Council, Nebraska

**Tom Macy, MHA, FACHE**  
*Corporate VP of Clinical Programs*  
Nebraska Medicine

**Kevin McCormick**  
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**Laurie Pieper**  
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Greater Omaha Chamber of Commerce

**Steve Polich**  
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Safety-Reports, Inc.

**Adi Pour**  
*Director*  
Douglas County Health Department

**Jim Rigg**  
*Manager Safety & Physical Security*  
Lincoln Electric System

**Scott Shook**  
*Corporate Director of Health & Safety*  
Valmont, Inc.

**Elsie Verbik**  
*Medical Director*  
Blue Cross Blue Shield of Nebraska
Financials

2019 Year End Statement of Activities (000s)

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<th>Description</th>
<th>Amount</th>
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<td>Revenue, Gains, &amp; Other Support</td>
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<td>Program Costs</td>
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<tr>
<td>Management &amp; Fundraising</td>
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<tr>
<td>Change in Net Assets from Operations</td>
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Program Costs

- Safe on the Road: 45%
- Safe at Work: 43%
- Safe at Home & Play: 12%

Source of Funding

- Fees & Services: 82%
- Membership Dues: 7%
- Sales of Safety Materials: 4%
- Development & Fundraising: 4%
- Grants & Contracts: 2%
- Other Revenue: 1%

Use of Funds

- Program Costs: 88%
- Management & Fundraising: 12%
EDUCATION | SAVING LIVES | ADVOCACY

National Safety Council Nebraska

Safety without shortcuts.

www.SafeNebraska.org