



# nsc

## National Safety Council

NEBRASKA CHAPTER

### MISSION

TO BE NEBRASKA'S LEADING ORGANIZATION PROVIDING EDUCATION AND ADVOCACY TO REDUCE INJURIES AND SAVE LIVES

### VISION

TO ELIMINATE ALL PREVENTABLE DEATHS IN OUR LIFETIME IN THE COMMUNITIES WE SERVE.

### CORE VALUES

COURAGE | PASSION | TRUST | INNOVATION

# 2022 ANNUAL REPORT

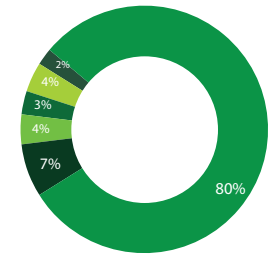
The National Safety Council - Nebraska Chapter was established in 1924. For the last 99 years our mission has been to be Nebraska's leading organization providing education and training and being a safety advocate focused on reducing injuries and saving lives in the workplace, at home, and on the road. With every passing year, and each and every interaction we have, we work endlessly - without taking shortcuts, to help to ensure Nebraskan's stay safe, while forming and fostering the safety community through education, advocacy, training, networking opportunities, and recognition.

#### 2022 Year End Statement Activities (000s)

|                                 |         |
|---------------------------------|---------|
| Revenue, Gains, & Other Support | \$3,180 |
| Program Costs                   | \$2,722 |
| Management & Fundraising        | \$644   |

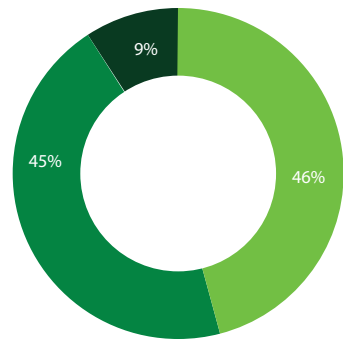
#### Use of Funds

|                          |     |
|--------------------------|-----|
| Program Costs            | 86% |
| Management & Fundraising | 14% |



#### Source of Funding

|                           |     |
|---------------------------|-----|
| Fees & Services           | 80% |
| Membership Dues           | 7%  |
| Sales of Safety Materials | 4%  |
| Development & Fundraising | 3%  |
| Grants & Contracts        | 4%  |
| Other Revenue             | 2%  |



#### Program Costs

|                  |     |
|------------------|-----|
| Safe On The Road | 46% |
| Safe At Work     | 45% |
| Safe At Home     | 9%  |

## THANK YOU TO OUR 2022 CORPORATE DONORS

These sponsors were crucial partners in providing the funds necessary to meet our mission.

- AAA Nebraska
- Highline Warren
- MMC Contractors
- Nebraska Department of Transportation
- Nebraska Medicine
- OrthoNebraska
- First National Bank of Omaha
- Valmont
- Conductix Wampfler
- Airlite Plastics
- Kiewit
- JBS - Omaha
- American National Bank
- Quinn Insurance
- Metropolitan Utilities District
- Encova Insurance
- Auto-Owners Insurance
- Miller Electric
- Nebraska State Patrol Foundation



### SAFE AT WORK

**900+ PEOPLE** TRAINED IN WORKPLACE SAFETY

**300+ PEOPLE** TRAINED WITHIN OUR OSHA TRAINING INSTITUTE

**975+ PEOPLE** TRAINED IN CUSTOM COURSES



### SAFE ON THE ROAD

**5850+ PEOPLE** COMPLETED DRIVER EDUCATION TRAINING

**890+ PEOPLE** COMPLETED BEHAVIOR TRAINING COURSES



### SAFE AT HOME

**2625+ PEOPLE** TRAINED IN ADULT FIRST AID/CPR

**395 PEOPLE** TRAINED IN BABYSITTING SAFETY

**335 PEOPLE** TRAINED IN ONLINE EMERGENCY CARE

**53 PEOPLE** TRAINED TO BECOME AN EMERGENCY CARE TRAINER



### OUR DRIVING CONCERN

Our Driving Concern is a cooperative program that provides free transportation safety resources.

In 2022, we asked High Schools to develop a 30 sec Public Service Announcement (PSA) exploring the dangers of driving distracted.

**1640 PEOPLE** ATTENDED A DRIVING SAFETY PRESENTATION

**48 VIDEOS** WERE SUBMITTED FOR THE "BEAT DISTRACTED DRIVING" PSA CONTEST

**271K PEOPLE** WERE IMPACTED BY THE PSA CONTEST

## BOARD OF DIRECTORS

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