



- ... **Did you know the true purpose of riding gear? Comfort, visibility and protection.** Since riders are more vulnerable to injury than car drivers, gear is an important part of enjoying the ride. 'Be Cycle-Logical' and always wear your gear.
- ... **Motorcycle helmets have four primary components; an outer shell, an impact absorbing liner, comfort padding, and a retention system.** These work together to protect your head and brain from injury. 'Be Cycle-Logical' and inspect your helmet before each ride.
- ... **Angry dogs are a fact of life for riders.** To avoid a confrontation when a dog approaches you from the side, slow and downshift. As the dog approaches speed up to throw off the dog's timing. 'Be Cycle-Logical' and prepare for encounters with pets and wildlife.
- ... **The greatest potential for conflict (accidents) is at intersections.** Minimize the potential by checking behind you, for oncoming traffic, and looking left and right before you enter. 'Be Cycle-Logical' to avoid a major factor in motorcycle crashes: Intersections.
- ... **There are many ways to be more visible to others in traffic.** Your choice of lane, where you position the bike within the lane, use of motorcycle lights and choice of clothing all affect rider visibility to other drivers. 'Be Cycle-Logical' and always choose the method that makes you the most visible.
- ... **Be conspicuous to help draw attention.** Wear brightly colored protective gear and a DOT-compliant helmet. Red, yellow, orange and white are highly visible and help a rider stand out. Strategically use your lane position to see and be seen. Use reflective tape and stickers to make you more visible to other motorists. Use turn signals for every turn or lane change, even if you think no one will see them. Combine hand signals and turn signals to draw more attention to yourself.