



JUNE IS NATIONAL SAFETY MONTH--- “BE CYCLE-LOGICAL”!

June is National Safety Month, and we are excited to tell you that (**company name here**) is participating in the National Safety Council, Greater Omaha Chapter’s **“Be Cycle-Logical”** Campaign. We are encouraging all employees to take advantage of this important educational opportunity and possibly win **\$250**.

This fun and educational campaign is designed to increase motorcycle awareness among motor vehicle drivers. The issue of motorcycle safety is a very serious one that affects all of us. In Nebraska, over the past five years motorcycle registration numbers in Nebraska have increased by 31%. Last year, 45% of motorcycle/scooter crashes involved collisions with other vehicles. During that same five year period, the number of motorcyclists injured in a crash has risen 18%. Often motor vehicles don’t see motorcycles on the road and that’s the most common cause of crashes.

All of us are affected by the increase in fuel prices, and some of us are turning to alternative modes of transportation such as motorcycles. It is important to us that all of you are safe on the roads; therefore, we believe that it is important to participate in the **“Be Cycle-Logical”** campaign.

Through the campaign, you will be provided safety tips, and the opportunity to win \$250 by testing your Cycle-Logical IQ. Watch for table tents around the building that will explain the **“Be Cycle-Logical”** campaign and provide you with information to help you “Test Your Cycle-Logical IQ.” You can also go to www.safenebraska.org for more information about the campaign. Also, look for “Be Cycle-Logical” advertising on television, billboards and gas pump toppers.

For your safety and ours, let’s celebrate National Safety Month by educating ourselves on motorcycle safety and have some fun by participating in the **“Be Cycle-Logical”** Campaign.