

## **MEDIA RELEASE**

For Immediate Release

**Media Contact:**  
Emily Wenstrom  
(402) 965-4326  
[ewenstrom@bozell.com](mailto:ewenstrom@bozell.com)

### **National Safety Council, Greater Omaha Chapter is Growing, Now Serves All of Nebraska**

(Omaha, NE, November 10, 2011)—National Safety Council, Greater Omaha Chapter now serves the entire state as National Safety Council, Nebraska.

“We are enthusiastically looking forward to making our many safety and health resources available to businesses and individuals across the state of Nebraska. Our dedicated staff is available for responsive customer service, first-rate instruction and valuable consulting,” said Kay Farrell, National Safety Council, Nebraska, president.

The organization, the only National Safety Council chapter affiliate in the state, is growing with this change in many ways:

- *SafetyPro*, National Safety Council, Nebraska’s quarterly magazine, will be distributed across the state.
- Safety and Health Summit, Nebraska’s largest safety and health learning and networking conference and exhibition, will expand to accommodate statewide interests. The 2012 conference will be held May 16 and 17 at Embassy Suites, LaVista Conference Center.
- As the organization grows, new jobs will be created.

Until October, the National Safety Council chapter’s primary focus was the Greater Omaha metropolitan area. However, its true reach was far greater than that through involvement in the World Health Organization’s Safe Communities; US Department of Labor’s OSHA Training Institute; statewide safety belt program and contributions to the Chapter Division of the National Safety Council. The overall local reach of the organization in 2010, through almost 90 programs that include training, consulting, conferences and community safety, was upwards of 95,000 people. This reach will only increase as the Council grows to serve the whole state.

“With new safety knowledge, all those who attend National Safety Council, Nebraska’s training and special events become contributors to safety as they pay it forward. Through their actions they become contributors to the Nebraska safe community mission,” Farrell said. Since its founding in 1924, the organization has helped reduce lives lost from unintentional injuries from 70 people per 100,000 to 35 people per 100,000.

#### **About the National Safety Council, Nebraska**

Founded in 1924, the National Safety Council, Nebraska is a private non-profit, community based organization that promotes safety and health by providing programs, resource services and education to individuals and organizations to prevent and reduce both the personal and economic loss associated with injuries, accidents and health hazards wherever they exist. Through its leadership, the greater Omaha 5-county area acquired the Safe Community designation by the World Health Organization (WHO) in 2007. For more information, visit [www.safenebraska.org](http://www.safenebraska.org).