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National Safety Council's Be Cycle-Logical Safety Poker Run

(OMAHA, Neb. - June 18, 2010) Omaha-area motorcyclists can support biker safety on June 26 during the National Safety Council, Greater Omaha Chapter's annual Be Cycle-Logical Ride.

Be Cycle-Logical promotes safe motorcycling among vehicles and motorcycles. Summer is a time of increased travel on the nation's roads. Fatalities between motorists and motorcycle riders have increased 131 percent from 1998 to 2008.

The 50-plus mile tour of beautiful West Central Douglas County begins with a police escort from the starting point at the National Safety Council Headquarters, 11620 M Circle, at 11 a.m. to the first stop at Dillon Brother's. The ride then continues to a stop on the Elkhorn River, Indian Motorcycle in Gretna and finishes with a BBQ at Chalco Hills Recreation Area.

This year's feature is a Safety Poker Run. Riders will receive a card at the start and each stop giving them a shot at a five card poker hand. "There will be great prices, great scenery, great stops and great food, all leading to a great impact on safety," said Kay Farrell, president/CEO of National Safety Council, Greater Omaha Chapter.

Prior to the ride at 11 a.m., civilians will take on the Omaha Police Motorcycle riders during the "SafeRider" Championship. Riders will demonstrate their riding skills during a series of exercises essential for safe motorcycle travel in a duel to determine the 2010 National Safety Council "SafeRider" Champion.

Pre-registration is now available for the following costs: a single ride including a poker hand and BBQ is \$15 and a couple ride including a poker hand for two and a BBQ for two is \$25. Spots are also available the day of the event – single ride is \$20 and couple ride is \$30. For more information or to download a registration form, visit safenebraska.org.

All participants will also receive a free bonus ride with their registration. "That Dam Bike Tour" is scheduled for Saturday, Sept. 11 and explores the Gavins Point Dam on the Missouri River between Nebraska and South Dakota. There will also be a "behind the scenes tour of the dam's power plant.

About the National Safety Council, Greater Omaha Chapter

Founded in 1924, the National Safety Council, Greater Omaha Chapter, is a private non-profit, community based, 501 (c) (3) organization that promotes safety and health by providing programs, resource services and education to individuals and organizations to prevent both the personal and economic loss associated with injuries, accidents and health hazards wherever they exist. Under the leadership of the National Safety Council, Greater Omaha Chapter, the greater Omaha metro area was recently designated a safe community by the United Nation's World Health Organization (WHO). For more information, visit www.safenebraska.org.