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**NEWS RELEASE**

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FOR RELEASE: Immediately

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### **Sunday, Oct. 5 Dedicated to Family Safety**

*National Safety Council, Greater Omaha Chapter, Hosting 23<sup>rd</sup> Annual Family Safety Day*

**OMAHA, NEB.** – Unintentional injuries are the greatest cause of death for people ages 1 to 44. In an effort to educate the community on how to avoid unintentional injuries and eliminate tragic accidents, the National Safety Council, Greater Omaha Chapter, is holding its 23<sup>rd</sup> annual Family Safety Day Sunday, Oct. 5, from 11 a.m. to 3 p.m. at the Embassy Suites Convention Center in LaVista.

“The goal of Family Safety Day is to educate community members, young and old, about injury prevention,” said Kay Farrell, head of the National Safety Council, Greater Omaha Chapter. “We hope by informing attendees about various safety issues the number of accidental life-threatening and fatal injuries will decrease.”

Family Safety Day will cover a range of topics **appealing to all age groups**, such as fire safety, home safety, **elderly fall prevention**, child passenger safety, correct CPR methods and personal safety. Exhibits include:

- Lessons teaching kids how to dial 911
- Anti-bullying skits geared toward children
- Teen/Parent Driving Challenge – Test your safe driving skills with one of our state approved instructors
- Fire extinguisher training from Fire Guard
- Balance test for older adults
- “Shelter in Place” education for families
- The m.i.l.k.® Digital ID program for children, from Farmers Insurance, has been referred to as the first step in the Amber Alert can immediately be forwarded to local and national authorities
- Street Smarts, a course educating parents on how to work with their teen drivers for the safest driving experience
- LifeNet helicopter will land at noon for the children to watch and then tour the helicopter

The event will host more than 50 exhibitors comprised of local businesses, fire, police and sheriff departments, hospitals and health and wellness organizations.

Family Safety Day is free to the public and there are many prizes to be won. Event organizers expect more than 5,000 people to attend. For more information on Family Safety Day, visit [www.safenebraska.org](http://www.safenebraska.org) or call the National Safety Council, Greater Omaha Chapter, at (402) 896-0454.

#### **About the National Safety Council, Greater Omaha Chapter**

Founded in 1924, the National Safety Council, Greater Omaha Chapter, is a private non-profit, community based organization that promotes safety and health by providing programs, resource services and education to individuals and organizations to prevent both the personal and economic loss associated with injuries, accidents and health hazards wherever they exist. Under the leadership of the National Safety Council, Greater Omaha Chapter, the greater Omaha metro area was recently designated a safe community by the United Nation's World Health Organization (WHO). For more information, visit [www.safenebraska.org](http://www.safenebraska.org).

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